

Sunday, May 2, 2021

Dear Potential Sponsor,

The Texas Association of College and University Student Personnel Administrators (TACUSPA) is proud to host its annual conference October 24 -26, 2021, at the Dallas/Plano Marriott at Legacy Town Center in Plano, Texas, which will include a virtual option for those unable to attend in person. This year's theme is ***Influence and Impact: Strategies to Accelerate Systemic Change within the Profession and Beyond.***

We hope to raise \$30,000 in sponsorships to ensure attendees have an exceptional experience that is not only educational but entertaining and fun. The success of this conference is credited largely to companies like yours who lend their names and financial support to the conference.

By participating as a sponsor, your organization will benefit from extended exposure through advertisement directed toward the membership of TACUSPA and conference attendees, which will include professional levels ranging from graduate students to vice presidents. Depending on your level of sponsorship, you will also gain exclusive access to an important segment of your target audience at the conference through *direct* engagement.

If you would like to be a sponsor, please complete the [Sponsorship Interest Form](#) no later than **September 30, 2021.**

We look forward to your support, and are happy to answer any questions you may have.

Thank you in advance for your willingness to support the efforts of TACUSPA.

Sincerely,

TACUSPA 2021 Conference Planning Committee Tri-Chairs

Grisell Perez-Carey

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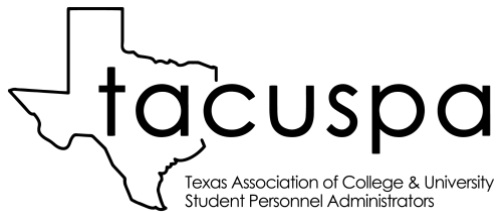
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Mission

The Texas Association of College and University Student Personnel Administrators (TACUSPA) enhances higher education and student success by cultivating relationships and engagement that promote leadership development among current and aspiring student affairs practitioners and scholars.



TACUSPA 2021 Annual Conference Sponsorship Levels

PLATINUM LEVEL: \$5,000

Platinum Level sponsorship is reserved for one company that will serve as the primary sponsor for the on-site and virtual conference. You will not only gain exposure from current members, but potential members from across Texas.

Benefits Include:

- Your company's name and logo on all conference advertisement
- Recognition at the Opening Session and Closing Session
- List of conference registrants and attendees
- A promotional booth for your company throughout the conference
- Logo printed on all conference promotional items
- Two complimentary conference registrations

GOLD LEVEL: \$3,500 - \$4,999

The Gold Level of sponsorship is an excellent opportunity for your company or institution to advertise at a variety of high-level events.

You may choose to sponsor one of the following events:

Keynote Speaker TACUSPA Business Lunch Opening Session & Entertainment

Benefits Include:

- Your company advertised at chosen event and on conference schedule
- An additional promotional booth at your chosen event
- A promotional booth for your company throughout the conference
- One complimentary conference registration

SILVER LEVEL: \$2,500 - \$3,499

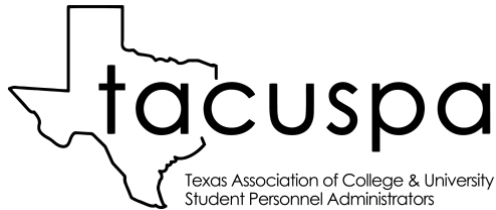
A Silver Level sponsorship is a fantastic opportunity to sponsor events for our future executive-level professionals and gain potential clients.

You may choose to sponsor one of the following events:

Pre-Conference Workshop Mid-Managers Institute Graduate Student Case Study
Foundation Outing New Professionals Institute Competition

Benefits Include:

- Your company advertised at chosen event and on conference schedule
- A promotional booth at your chosen event



BRONZE LEVEL: \$1,000- \$2,499

Choosing a Bronze Level sponsorship affords you an opportunity to gain exposure at one of our more relaxed events.

You may choose to sponsor one of the following events:

Dessert Reception	Graduate Student Breakfast	Reception Entertainment
Conference Snack Break	Graduate Student Experience Mixer	

Benefits Include:

- Your company advertised at chosen event and on conference schedule
- A promotional booth at your chosen event

OTHER SPONSORSHIPS:

Vendor Booth at Vendor Fair	\$750 or In-kind donation
Entrepreneur Booth at Vendor Fair	\$400 or In-kind donation
Educational Session Rooms During Conference	\$250 or In-kind donation
Graduate Program Booth at Vendor Fair	\$150 or In-kind donation

In-kind donations must be equal to or greater than the value of sponsorship amount.

We will also do prize drawings during our vendor fair. We would love it if your organization could provide a gift card or giveaway item for our attendees.

Become a Sponsor Today!

To inquire about becoming a sponsor, please submit the [Sponsorship Interest Form](#) and someone from TACUSPA will contact you within five business days.

The Sponsorship deadline is September 30, 2021.

Other ways to give to TACUSPA

FRIENDS OF TACUSPA: \$25 - \$999

Since the beginning of COVID-19, many colleges and universities have cut professional development and travel funds. Funds collected will provide assistance with registration fees for professionals in need. You may choose to have your name recognized at our Opening Reception or you may wish to remain anonymous.