

Dear Potential TACUSPA Partner,

The Texas Association of Student Affairs Professionals (TACUSPA) is proud to host its annual conference, themed *Picturing Our Future, Telling Our Story*, on October 23-25, 2016 in Austin, Texas. The success of this conference is credited largely to our sponsors, who lend their names and financial support to the conference.

By participating as a sponsor, your organization will benefit from extended exposure through media, programs, and promotional efforts directed toward the membership of TACUSPA. For a small donation, you will gain excellent exposure to this important segment of your target audience.

We have multiple levels of sponsorship, as detailed in the enclosed sponsorship packet. You may select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help TACUSPA fund our annual conference.

We look forward to your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form by emailing it to Dr. Hollie Smith. Thank you in advance for your willingness to support the efforts of TACUSPA.

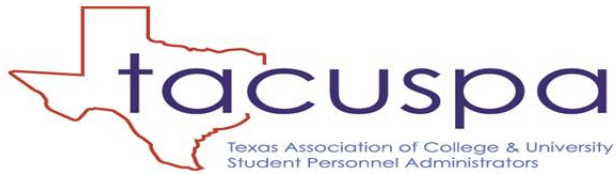
Sincerely,

Dr. Hollie Smith

TACUSPA 2016 Sponsorship Chair
Assistant Dean of Student Affairs Programs
Stephen F. Austin State University
Box 13021, Nacogdoches, Texas 75962
936.468.2988 Fax: 936.468.7278
hsmith@sfasu.edu

Methods of payment:

- Checks made to TACUSPA, mailed to:
Mark Munguia, The University of Texas at San Antonio Recreation Center
One UTSA Circle, San Antonio, Texas 78249
- Pay using a credit card on the TACUSPA website: [tacuspa.net](http://www.tacuspa.net)
- Make donations to the TACUSPA Foundation at http://www.tacuspa.net/Donation_Sponsorships



Fall 2016 Conference Sponsorship Levels

PLATINUM LEVEL: \$5,000+

- ❖ TACUSPA Annual Conference, Presented by *YOUR COMPANY* (ONE available) SOLD

GOLD LEVEL: \$2,500

- ❖ Any (three) available silver sponsorships- (ONE available)

SILVER LEVEL: \$1,000

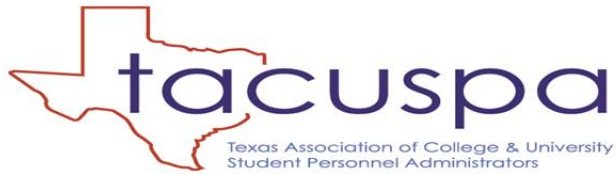
- ❖ Dean of Students Meeting/Breakfast- (ONE available)
- ❖ Vice President's Breakfast- (ONE available)
- ❖ Snack Break- (ONE available)
- ❖ Pre-Conference Workshop- (ONE available)
- ❖ New Professionals Institute- (ONE available)
- ❖ Mid-Managers Institute- (ONE available)

BRONZE LEVEL: \$750

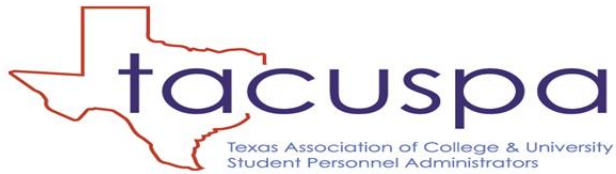
- ❖ President and Keynote Reception- (ONE available) SOLD
- ❖ Graduate Student Breakfast- (ONE available)
- ❖ President Reception Entertainment- (ONE available)
- ❖ Education Session Rooms- (SIX available)
- ❖ Graduate Student Case Study Competition- (ONE available)

FRIEND LEVEL: \$500

- ❖ Graduate Program Promotional Table- (Twenty available)
- ❖ Nametag Holders
- ❖ Conference Bags



| Sponsor Benefits | | | | | |
|--|----------------------------|-----------------------------|------------------------------|----------------------------|--------------------------------|
| | Friend (\$500+) | Bronze (\$750+) | Silver (\$1,000+) | Gold (\$2,500+) | Platinum (\$5,000+) |
| Signage Rights Sponsor logo indicating your sponsorship level on all appropriate signage, items, and your booth. | X | X | X | X | X |
| Social Media Acknowledgment Sponsor logo indicating your sponsorship level on all social media platforms. | X | X | X | X | X |
| Exhibit Hall Booth Location Selection Receive premier booth selection placement | X | X | X | X | X |
| Exhibitor Program/Sponsor Ribbon As an exhibitor you'll be able to attend the entire event in addition to receiving a ribbon indicating sponsorship level. | X | X | X | X | X |
| Program & Newsletter Guide Recognition Your logo and web site will be printed in the program book and newsletter based on your sponsorship level. | | X | X | X | X |
| Website Branding Receive premiere exposure on our website with your logo. | | | X | X | X |
| Conference Registration Receive complimentary registrations based on your sponsorship level. <i>*Purchase additional at conference member rate.</i> | | | X <i>*1 indiv.</i> | X <i>*1 indiv.</i> | X <i>*2 indiv.</i> |
| Conference Session Proposal Opportunity to submit a conference workshop proposal with a TACUSPA member. | | | X | X | X |
| Acknowledgements You'll be verbally thanked during the opening session by the 2016 TACUSPA Annual Conference planning chairs. | | | | X | X |
| Attendee Mailing List Received prior to and after the conference, you'll be able to generate and follow up with leads. | | | | | X |



Fall 2016 Conference Sponsorship Registration Form

Please e-mail or mail this form and any company artwork to Hollie Smith at hsmith@sfasu.edu by August 30th.
If you are paying by credit card, please visit www.tacuspa.net

Full Name: _____
Organization: _____
E-mail: _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____

Sponsorship Levels

- Platinum Level **\$5,000.00+ SOLD**
- Gold Level **\$2,500.00** (*select three*)
 - Dean of Students Meeting/Breakfast
 - Vice President's Breakfast
 - Pre-Conference Workshop
 - New Professionals Institute
 - Mid-Managers Institute
- Silver Level **\$1,000.00** (*select one*)
 - Dean of Students Meeting/Breakfast
 - Vice President's Breakfast
 - Pre-Conference Workshop
 - New Professionals Institute
 - Mid-Managers Institute
- Bronze Level **\$750.00**
 - President and Keynote Reception- SOLD
 - Graduate Student Breakfast
 - Snack Break
 - President Reception Entertainment
 - Education Session Rooms
 - Graduate Student Case Study Competition